Product features

Comprehensive monitoring and alerts
Our proprietary monitoring platform detects high-risk activity to provide rapid alerts, so you can detect fraud at its earliest sign, enabling quick restoration for minimal damage and stress.

High-risk transaction monitoring
We send alerts for non-credit based activity that could indicate fraud, such as a wire transfer or an electronic document signature that matches your information.

Financial activity monitoring
Alerts triggered from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts help you take control of your finances.

IP address monitoring
We look for malicious use of your IP addresses. IP addresses may contribute to a profile of an individual, which — if compromised — can lead to identity theft.

Data breach notifications
We send alerts every time there’s a data breach affecting you directly so you can take action immediately.

Credit monitoring and alerts
We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. We also provide credit monitoring from all three bureaus, which may make spotting and resolving fraud faster and easier.

Protect the entire family
We have a generous definition of family, covering those who live in your household and those you take care of financially — everyone that’s “under roof and wallet.” If they are dependent on you financially or live under your roof, they’re covered.

Senior family coverage, including parents, in-laws, and grandparents age 65+
We’ve expanded our family plan to cover your parents, in-laws, and grandparents over the age of 65.

Lost wallet protection
You can store critical information in your secure portal, which conveniently holds important information from credit cards, credentials, and documents. Should you lose your wallet, you’ll be able to easily access and replace the contents.

Stolen wallet emergency cash
We’ll reimburse you up to $500 for cash you had in your wallet when it was lost or stolen, after providing a police report.

Digital Footprint
The internet knows a lot about you, but it doesn’t have to. Now, you can see where your personal information lives online, so you can take action and help protect it.

• Track where you’ve been online
• Spot possible threats
• Learn how to take action
Dark web monitoring

In-depth monitoring goes beyond just looking out for your Social Security number. Bots and human intelligence scour closed hacker forums for compromised credentials and other personal information. Then we alert you if you have been compromised. Users can track:

- Social Security number
- Email address
- Usernames and passwords
- Credit card numbers
- Debit card numbers
- Driver’s license number
- Medical ID number
- IP address
- Gamer credentials

Social media monitoring

Add social media accounts and get notified of suspicious activity that could indicate hacking or account takeover. We’ll also monitor comments for cyberbullying, threats, and explicit content.

Sex offender notifications

If a sex offender is registered in a nearby area, we’ll notify you and provide a photo and physical description.

Mobile app

Access the entire InfoArmor Identity Protection portal on the go! Available for iOS and Android.

Best-in-class customer care

Should fraud or identity theft occur, in-house experts are available 24/7 to fully restore compromised identities, even if the fraud or identity theft occurred prior to enrollment. Our expert team is highly trained and certified to handle and remediate every type of identity fraud case. When resolving complex cases of identity theft, our satisfaction score is an industry-leading 100%. We fully manage participants’ restoration cases, helping them save time, money, and stress.

Up to $1 million identity theft expense coverage & stolen fund reimbursement

If you fall victim to fraud, we will reimburse your out-of-pocket costs.† Get expense reimbursement for home title fraud and professional fraud.† We’ll also reimburse you for stolen funds up to $1 million.† Coverage includes funds stolen from:

- Employee HSA, 401(k), 403(b), and other investment accounts that traditional banks may not cover
- SBA loans
- Unemployment benefits
- Tax return refunds

Credit assistance

Our in-house experts will provide you information on how to freeze your credit files with the major credit bureaus. You can even dispute credit report items from your portal.

Identity Health Status

A unique tool, viewable within the InfoArmor Identity Protection portal and in your monthly status email, that communicates a snapshot of your overall identity health risk level. Our enhanced algorithm and deep analytics help us spot fraud trends quickly and alert you, to help you stay one step ahead. Get personalized tips and information to help you understand and improve your identity health.

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Sign up today

InfoArmor.com/Baird
Questions? 1.855.474.3868

Plans and pricing

InfoArmor Identity Protection
$9.95 per person / month
$17.95 per family / month